

Create an Exceptional Multicultural Workforce

Are you aware that approximately 20% of the US workforce speaks English as a second language*? In many instances, these employees are fully competent in their jobs, yet at times, lack the speech, language and listening competencies to communicate most effectively. A lack of understanding of communication nuances and speech differences can impede workplace productivity and certainly hinder the career mobility of these professionals.



If your organization faces these issues, we have the solution: 4 Points of Connection PLUS. This is a tailored communication program that addresses cultural awareness, communication confidence and presentation performance. The foundation of the program is a presentation training process that addresses both, multicultural issues and presentation best practices. Group training is paired with or followed by individual and small group coaching, customized to facilitate individual communication needs.

Participants emerge from this process equipped with tools that support their speaking confidence and communication performance for business conversations, discussions and presentations.

The bottom line is that when professionals clearly understand each other, ideas become more actionable. Processes and procedures are executed seamlessly and in a timely manner, promoting business objectives that translate to increased productivity.

*United States' Census Bureau, data from the 2013 American Community Survey (ACS)

Support your global and multicultural workforce with 4 Points of Connection PLUS!

To schedule an exploratory meeting contact Eileen N. Sinett

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